Universidad Zaragoza

Year : 2019/20

25344 - Sports Journalism

Syllabus Information

Academic Year: 2019/20
Subject: 25344 - Sports Journalism
Faculty / School: 103 - Facultad de Filosofía y Letras
Degree: 272 - Degree in Journalism
ECTS: 6.0
Year: 3
Semester: Second Four-month period
Subject Type: Optional
Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

4.3.Syllabus

The course will address the following topics:

- CHARACTERISTICS
- SCOPE
- GENRES
- SOURCES

- LANGUAGE
- TOOLS
- AGENDA
- PRESS
- RADIO
- TELEVISION
- INTERNET
- NEWS AGENCIES
- COMMUNICATION
- CURRENT AFFAIRS
- PHOTOGRAPHY
- DEVELOPMENT OF A SPORTING MEDIUM
- COVERAGE OF EVENTS AND DRAFTING OF SPORTS NEWS
- VISITS TO MEDIA AND COMMUNICATIONS OFFICES
- TALKS WITH PROFESSIONALS

4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Facultad de Filosofia y Letras website https://fyl.unizar.es/

4.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Alto y claro : guía de pronunciación para la cobertura periodística de grandes eventos deportivos internacionales / José Luis Rojas Torrijos, María Heliodora Cuenca Villarín (coords.). Madrid : Liber Factory, 2013
- [BB] Comunicación y deporte : nuevas perspectivas de análisis / Joaquín Marín Montín (coordinador) . Sevilla : Comunicación social, D.L. 2011
- [BB] Malvar, Luis. La radio deportiva en España : 1927-2004 / Luis Malvar Madrid : Pearson Educación, 2005
- [BB] Paniagua Santamaría, Pedro. Información deportiva : especialización, géneros y entorno digital / Pedro Paniagua Santamaría . - 1 ed Madrid : Fragua, 2002
- [BB] Rojas Torrijos, José Luis. Periodismo deportivo de calidad : propuesta de un modelo de libro de estilo panhispánico para informadores deportivos / José Luis Rojas Torrijos . Madrid : Fragua, 2011