Universidad Zaragoza

Year : 2019/20

25313 - Informative genres of the radio

Syllabus Information

Academic Year: 2019/20
Subject: 25313 - Informative genres of the radio
Faculty / School: 103 - Facultad de Filosofía y Letras
Degree: 272 - Degree in Journalism
ECTS: 6.0
Year: 2
Semester: First Four-month period
Subject Type: Compulsory
Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

4.3.Syllabus

The course will address the following topics:

- Topic 0. Introductory framework. The radio as a medium: general characteristics and functions of the medium. Professional activities and categories in the medium of radio.
- Topic 1. Radio language and treatment of information. Elements of radio language. The voice as a professional instrument: voice work practice. Specific qualities of radio treatment. Rules of writing ?for the ear?. Bad habits on

the microphone: what is not allowed. The script and radio sound resources.

- Topic 2. Reference radio genres: news, reports and briefs. The news: concept and specific characteristics on the radio. Different types of news for different situations: from the facts to the story. The news report: elements. Different types of reports. Ways to organise a report. The radio brief: accuracy in information.
- Topic 3. News programmes. Categorisation of radio news programmes. The news flash: breaking news. The news update: an advance of headlines. The hourly news bulletin: information arrives regularly on the hour in a summarised style. The news bulletin: long news programme in each time slot.
- Topic 4. Dialogical genres: interviews, surveys, roundtables, debates, discussions, connections with correspondents and advice programmes. The interview: as a means to obtain information and as a news genre. Guidelines for the preparation of an interview; types and structure. Adaptation of a survey to the radio medium: beyond large samples. The roundtable: a genre for experts. The debate: one topic with two opposing positions. The discussion: several topics in the style of a conversation. The connection with correspondents: connection between the central studio and several links to cover a topic from different locations. The advice programme: the audience participates.
- Topic 5. Expressive and testimonial genres: features, criticisms, commentaries and editorials. The feature: interpretive information concerning the facts based on the reporter's senses. Structure, treatment and guidelines for the preparation of features. The criticism: guide to a product or cultural event. The commentary: in-depth analysis of the facts by a specialist. The editorial: the voice of the medium.
- Topic 6. The information in radio magazine programmes. The magazine as a radio news programme. Typology. Structures of a magazine programme. Sound treatment. Some guidelines for the preparation of a magazine programme.
- Topic 7. Specialised informative programmes. Single-topic programmes, specialising in one section. Economic and financial information programmes. Science and technology programmes. Cultural information programmes. Sporting information programmes. Programmes with other specialised contents.
- Topic 8. Information in radio programming as a whole. What radio programming is and what it consists of. The organisation of programming: analysis of ?grids?. Programming models. The dynamism of information in programming as a whole. Information and the service to the public.

4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the academic calendar of the University of Zaragoza (http://academico.unizar.es/calendario-academico/calendario) and the website of the Faculty of Philosophy and Arts (*Schedule* of *classes*: https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases;Examination schedule: https://fyl.unizar.es/calendario-de-examenes#overlay-context=)

More information will be provided on the first day of class.

4.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Cebrián Herreros, Mariano. Información en Radio / Mariano Cebrián Herreros . 1ª ed. Madrid : Editorial Síntesis, 2012
- [BB] Marta Lazo, Carmen. Reportaje y documental : de géneros televisivos a cibergéneros / Carmen Marta Lazo ; prólogo de Mariano Cebrián Herreros . 1ª ed. en Ediciones Idea Santa Cruz de Tenerife ; Las Palmas de Gran Canaria : Idea, 2012
- [BC] Cebrián Herreros, Mariano. La radio en la convergencia multimedia / Mariano Cebrián Herreros . 1ª ed Barcelona : Paidós, 2001
- [BC] González Conde, M. J.. Comunicación radiofónica / M. J. González Conde Madrid : Universitas, 2001
- [BC] Haussman, R.. Producción en la radio moderna / R. Haussman, P. Benoit, L. O?Donell México : Thompson Learning, 2001
- [BC] Jiménez Martín, Silvia. La creatividad en los informativos radiofónicos : pautas para elaborar informaciones atractivas / Silvia Jiménez Martín . Madrid : Fragua, 2008
- [BC] López Vidales, Nereida. La tecnología en radio : principios básicos, desarrollo y revolución digital / Nereida López Vidales, Carmen Peñafiel Saiz . Bilbao : Universidad del País Vasco, D.L. 2000 270 120 ec|d160115
- [BC] López Vidales, Nereida. Radio informativa : guía didáctica de iniciación al medio / Nereida López Vidales, Leire Gómez Rubio [Valladoilid] : Ediciones Universidad de Valladolid, D.L. 2014
- [BC] López Vigil, J.L.. Manual urgente para radialistas apasionados / J. L. López Vigil Quito : Amarc/Ciespal, 1997
- [BC] Marta Lazo, Carmen. La comunicación digital en Aragón : antecedentes, estado actual y tendencias / Carmen Marta-Lazo (coord.) . 1ª ed. Salamanca : Comunicación social, 2014
- [BC] Merayo, A.. Para entender la radio Estructura del proceso informativo radiofónico / A. Merayo Salamanca : Universidad Pontificia, 1992

- [BC] Merayo, Arturo. Curso práctico de técnicas de comunicación oral / Arturo Merayo . 2a. ed. , 2a reimpr. Madrid : Tecnos, D.L. 2005
- [BC] Muñoz, José Javier. La radio : teoría y práctica / José Javier Muñoz y César Gil . 1a ed. Madrid : Instituo Oficial de Radio y Televisión, 1988
- [BC] Oliva, Llúcia. Las noticias en radio y televisión : periodismo audiovisual en el siglo XXI / Llúcia Oliva, Xavier Sitjà . 5ª ed. Barcelona : Omega, [2007]
- [BC] Ortiz, M. A.. Diseño de programas de radio : Guiones, géneros y fórmulas / M. A. Ortiz, F. Volpini Barcelona : Paidós, 1995
- [BC] Radio 3.0 : Una nueva radio para una nueva era. La democratización de los contenidos / Miguel Angel Ortiz Sobrino, Nereida López Vidales (editores) . Madrid : Fragua, 2011
- [BC] Rodero Antón, E.. Locución Radiofónica / E. Rodero Antón Madrid : IORTV : universidad Pontificia, 2003
- [BC] Saíz Olmo, J.. Nueva radio para nuevos tiempos con nuevos modos entre nuevos medios / J. Saíz Olmo Valencia : Fundación Universitaria San Pablo : CEU, 1998
- [BC] Saiz Olmo, Jesús. Periodismo de radio : de los estudios al ciberespacio / Jesús Saiz Olmo . Valencia : Universidad Cardenal Herrera-CEU : Fundación Universitaria San Pablo-CEU, 2005
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- [BC] Sussman, S.. Así se crean programas de radio : cómo convertir una idea en un programa de radio : los géneros radiofónicos y sus características : guión, producción, realización y montaje musical / S. Sussman. Barcelona : CIMS 97, 1995
- [BC] Vallejo-Nagera, Juan Antonio. Aprender a hablar en público hoy : cómo cautivar y convencer por medio de la palabra / Juan Antonio Vallejo- Nágera . 1ª ed., 2ª reimp. Barcelona : Planeta, 2007
- [BC] Zabaleta, Iñaki. Teoría, técnica y lenguaje de la información en televisión y radio: sistemas digitales y analógicos / Iñaki Zabaleta Urkiola . 1ª ed. Barcelona : Bosch, 2005

Listado de URL

- Aragón Radio [http://www.aragonradio.es]
- Cadena Ser [http://www.cadenaser.com]
- Caracol Radio [http://www.caracol.com.co]
- COPE [http://www.cope.es]
- Los 40 [http://www.los40.com]
- Onda Cero [http://www.ondacero.es]
- Punto Radio [http://www.puntoradio.com]
- Radio Activa-Planeta Rock [http://www.radioactiva.com]
- rtve [http://www.rtve.es]
- Venus [http://www.venus.com.py]