

61760 - Modeling methods

Información del Plan Docente

Academic Year	2018/19
Subject	61760 - Modeling methods
Faculty / School	109 - Facultad de Economía y Empresa
Degree	555 - Master's in Management, Strategy and Marketing
ECTS	3.0
Year	1
Semester	Second semester
Subject Type	Optional
Module	---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

4.2.Learning tasks

4.3.Syllabus

The course will address the following topics:

Topic 1. Definition and formulation of Conceptual Models

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Topic 2. Analysis of the information

Topic 3. Structural Equations Modelling (SEM)

4.4.Course planning and calendar

4.5.Bibliography and recommended resources