

## 30132 - Management of Innovation and Technology Policy

### Información del Plan Docente

Academic Year	2018/19
Subject	30132 - Management of Innovation and Technology Policy
Faculty / School	175 - Escuela Universitaria Politécnica de La Almunia
Degree	425 - Bachelor's Degree in Industrial Organisational Engineering
ECTS	6.0
Year	4
Semester	Half-yearly
Subject Type	Compulsory
Module	---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

##### **The learning process designed for this subject is based on the following:**

Strong interaction between the teacher/student. This interaction is brought into being through a division of work and responsibilities between the students and the teacher. Nevertheless, it must be taken into account that, to a certain degree, students can set their learning pace based on their own needs and availability, following the guidelines set by the teacher.

The current subject Management of innovation and technology policy is conceived as a stand-alone combination of contents, yet organized into three fundamental and complementary forms, which are: the theoretical concepts of each teaching unit and the solving of problems or resolution of questions, at the same time supported by other activities.

The organization of teaching will be carried out using the following steps:

## 30132 - Management of Innovation and Technology Policy

- **Theory Classes:** Theoretical activities carried out mainly through exposition by the teacher, where the theoretical supports of the subject are displayed, highlighting the fundamental, structuring them in topics and or sections, interrelating them.
- **Practical Classes:** The teacher resolves practical problems or cases for demonstrative purposes. This type of teaching complements the theory shown in the lectures with practical aspects.
- **Individual Tutorials:** Those carried out giving individual, personalized attention with a teacher from the department. Said tutorials may be in person or online.

### 4.2.Learning tasks

**The programme offered to the student to help them achieve their target results is made up of the following activities...**

Involves the active participation of the student, in a way that the results achieved in the learning process are developed, not taking away from those already set out, the activities are the following:

**- Face-to-face generic activities:**

\* **Theory Classes:** The theoretical concepts of the subject are explained and illustrative examples are developed as support to the theory when necessary.

\* **Practical Classes:** Problems and practical cases are carried out, complementary to the theoretical concepts studied.

**- Generic non-class activities:**

\* Study and understanding of the theory taught in the lectures.

\* Understanding and assimilation of the problems and practical cases solved in the practical classes.

\* Preparation of seminars, solutions to proposed problems, etc.

\* Preparation of summaries and reports.

\* Preparation of the written tests for continuous assessment and final exams.

The subject has 6 ECTS credits, which represents 150 hours of student work in the subject during the trimester, in other words, 10 hours per week for 15 weeks of class.

### 4.3.Syllabus

Innovation

The innovative process

Company strategy and technology strategy

Creativity

Technological surveillance

Technology foresight

The management of research, development and innovation projects

Protection of innovation

The buying and selling of technology

Cooperation between businesses

Innovation support policies

### **4.4.Course planning and calendar**

#### **SPECIALIZATION IN BUSINESS**

##### **Class hall sessions & work presentations timetable**

The dates of the final exams will be those that are officially published at

<https://eupla.unizar.es/asuntos-academicos/examenes>

The written assessment tests will be related to the following topics:

- Test 1: Topics 1, 2 & 3.
- Test 2: Topics 4, 5, 6 & 7.
- Test 3: Topics 8, 9, 10 & 11.

### **4.5.Bibliography and recommended resources**