

29996 - Entrepreneurship and Leadership

Información del Plan Docente

Academic Year	2018/19
Subject	29996 - Entrepreneurship and Leadership
Faculty / School	110 - Escuela de Ingeniería y Arquitectura
Degree	436 - Bachelor's Degree in Industrial Engineering Technology 440 - Bachelor's Degree in Electronic and Automatic Engineering 434 - Bachelor's Degree in Mechanical Engineering 558 - Bachelor's Degree in Industrial Design and Product Development Engineering 435 - Bachelor's Degree in Chemical Engineering 438 - Bachelor's Degree in Telecommunications Technology and Services Engineering 470 - Bachelor's Degree in Architecture Studies 476 - 430 - Bachelor's Degree in Electrical Engineering 439 - Bachelor's Degree in Informatics Engineering
ECTS	4.0
Year	---
Semester	Indeterminate
Subject Type	Optional
Module	---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

29996 - Entrepreneurship and Leadership

1. Lectures on starting a business.
2. Case studies on entrepreneurship.
3. Group dynamics on motivation, negotiation and communication.
4. Working groups on entrepreneurship and leadership tutored by the teachers.
5. Individual tutorship.
6. Other activities: projection of videos about entrepreneurs, conferences of entrepreneurs and visits to entrepreneurs centers.

4.2.Learning tasks

1. Lectures (20 hours, approximately): The goal is that students know the necessary steps to create a company and to lead a group.
2. Case studies and Group dynamics (20 hours, approximately) on entrepreneurship and leadership. The case studies are integrated with lectures to offer a practical vision of the subject. Working and discussion groups on the topics covered in class.
3. Development and preparation of essays and group dynamics (46 hours, approximately). It will be evaluated the content and materials presented as well as the language used and capacity to summarize the subject.
4. Personal study (10 hours, approximately)
5. Individual tutorship (4 hours, approximately)

4.3.Syllabus

Lesson 1: The entrepreneur

Lesson 2: Making a business plan - Business Model Canvas

Lesson 3: Legal forms of enterprises. The steps required to start a business.

Lesson 4: Sources of financing available to new companies

Lesson 5: Other forms of access to the entrepreneurship

Lesson 6: Importance of Leadership in Organizations

Lesson 7: What do the leaders do?

Lesson 8: Discover your leadership

Lesson 9: Learn to lead changes

4.4.Course planning and calendar

Lectures with case studies of 3 hours a week.

Five group dynamics of 2 hours each.

The presentation of the essays will be at the end of each thematic block.

4.5. Bibliography and recommended resources