

## 27643 - International Trade Policy

### Información del Plan Docente

<b>Academic Year</b>	2018/19
<b>Subject</b>	27643 - International Trade Policy
<b>Faculty / School</b>	109 - Facultad de Economía y Empresa
<b>Degree</b>	450 - Degree in Marketing and Market Research
<b>ECTS</b>	5.0
<b>Year</b>	4
<b>Semester</b>	First semester
<b>Subject Type</b>	Optional
<b>Module</b>	---

### **1.General information**

#### **1.1.Aims of the course**

#### **1.2.Context and importance of this course in the degree**

#### **1.3.Recommendations to take this course**

### **2.Learning goals**

#### **2.1.Competences**

#### **2.2.Learning goals**

#### **2.3.Importance of learning goals**

### **3.Assessment (1st and 2nd call)**

#### **3.1.Assessment tasks (description of tasks, marking system and assessment criteria)**

### **4.Methodology, learning tasks, syllabus and resources**

#### **4.1.Methodological overview**

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on expository and participatory techniques. The latter allows the involvement of students in their learning process and the teacher to notice the problems and doubts that may arise throughout the different topics.

In addition to the teaching sessions, the student will have to make an effort to learn to manage and get familiarized with the topics, individually, through the creation of practical assignments with the available sources.

#### **4.2.Learning tasks**

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The course includes the following learning tasks:

- Lectures. The teacher explains the main concepts of the course so that the learning objectives are achieved. Students are expected to participate in the activities and discussions, as well as asking problems and doubts that might arise, based on the recommended manual, the supporting bibliography and the materials that will be available in the Moodle website/ADD.
- Practice sessions. Elaboration and presentation of papers, case studies, problem sets, discussion topics, readings, and interactive activities.
- Tutorials. Supervised activities that allow a more direct and personal support for students to monitor their work, prepare and elaborate reports, answer questions and guide them through the study and solving of exercises. These tutorial sessions can be individual or in groups.

### 4.3.Syllabus

The course will address the following topics:

- Topic 0. INTERNATIONAL TRADE AT THE PRESENT TIME
- Topic 1. TRADITIONAL EXPLANATIONS OF INTERNATIONAL TRADE
  - 1.1. The gains from trade: comparative and absolute advantage
  - 1.2. Trade and income distribution: the Heckscher-Ohlin model
- Topic 2. NEW EXPLANATORY THEORIES OF INTERNATIONAL TRADE
  - 2.1. The emergence of inter-industry trade: scale economies and product differentiation
  - 2.2. The international production networks
- Topic 3. TRADE POLICY: INSTRUMENTS AND POLITICAL ECONOMY
  - 3.1. Restrictions on trade and trade policies
  - 3.2. Tariffs and their effects
  - 3.3. Neoprotectionism: Non-tariff barriers (NTBs)
  - 3.4. Arguments for protection
  - 3.5. The regulatory framework of international trade
- Topic 4. INTERNATIONAL MOBILITY OF PRODUCTION FACTORS
  - 4.1. Introduction
  - 4.2. Basic concepts
  - 4.3. Explanatory theories of FDI and multinational enterprises
  - 4.4. Evolution, geographical and sectoral structure of FDI
  - 4.5. Effects of FDI and multinational enterprises
  - 4.6. Migration and international labor market
- Topic 5. ECONOMIC INTEGRATION
  - 5.1. Introduction
  - 5.2. Assessment of trade integration processes: static and dynamic effects
  - 5.3. The proliferation of regional agreements: Regionalism versus multilateralism?
  - 5.4. Modalities of economic integration
  - 5.5. Share Currency: some arguments
- Topic 6. MONETARY INTEGRATION IN EUROPE
  - 6.1. The rules of the Euro
  - 6.2. The Great Recession in the European Union and the end of the crisis

### 4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)

### 4.5.Bibliography and recommended resources