

27604 - Introduction to Law

Información del Plan Docente

Academic Year	2018/19
Subject	27604 - Introduction to Law
Faculty / School	109 - Facultad de Economía y Empresa
Degree	450 - Degree in Marketing and Market Research
ECTS	6.0
Year	1
Semester	First semester
Subject Type	Basic Education

Module

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. The course combines theory with practice, therefore, on the one hand there are teaching sessions (lectures and practice sessions based on the case method, oral presentation and discussion by students) and, on the other hand, students are expected to participate throughout the semester by means of their autonomous work which takes place outside the classroom.

4.2.Learning tasks

The course includes the following learning tasks:

27604 - Introduction to Law

- **Lectures** (30 hours). The professor's explanation of theoretical contents. Such classes provide students with theoretical concepts and basic knowledge that will allow them a more efficient personal work and, ultimately, a better understanding of the course. These sessions will be held once a week.
- **Practice sessions** (30 hours). The whole group of students divides into two smaller groups. The skills promoted through these classes are: student participation, ICT competences, and case studies. By means of this methodology the students develop their ability to identify and analyze legal problems as well as their critical sense and oral skills. In addition, the student becomes familiar with the use of legal terminology.
- **Tutorials** (15 hours). Sessions to clear up doubts, clarify the most complex theoretical and practical contents of the course, and supervise the students' work.
- **Autonomous work**. Essential for learning, it will consist of, among other activities:
 - o Reading and guided study of bibliographical material indicated and/or provided by the professors.
 - o Analysis and solving of issues and cases proposed by the teacher.
 - o The study of the theoretical and practical contents, practical case-solving, as well as reading and analysis of information required for legal task implementation.

4.3.Syllabus

The course will address the following topics:

- Topic 1. The Law. Economic Relations and Law
- Topic 2. Patrimonial Legal Relations
- Topic 3. Exchange of Goods and Services
- Topic 4. Family Law and Law of Succession: Patrimonial Elements
- Topic 5. Businesspersons. Businesspersons Contributors
- Topic 6. Bookkeeping and Public Registration Duties
- Topic 7. Antitrust Law, Unfair Competition and Intellectual Property
- Topic 8. Business Companies
- Topic 9. Corporations (i)
- Topic 10. Corporations (ii)
- Topic 11. Bills of Exchange, Cheques and Promissory Notes
- Topic 12. Bankruptcy

4.4.Course planning and calendar

Provisional course planning

	Activity
1st Week	Introduction to Course. Topic I Topic Lecture.
2nd Week	Topic I Topic Lecture. Topic I Practice Session
3rd Week	Topic I Topic Lecture. Topic I Practice Session
4th Week	Topic I Topic Lecture. Topic I Practice Session

27604 - Introduction to Law

5th Week	Topic I Topic Lecture. Topic I Practice Session
6th Week	Topic II Topic Lecture. Topic II Practice Session
7th Week	Topic II Topic Lecture. Topic II Practice Session.
8th Week	Topic II Topic Lecture. Topic II Practice Session
9th Week	Topic II Topic Lecture. Topic II Practice Session
10th Week	Topic II Topic Lecture. Topic II Practice Session
11th Week	Topic II Topic Lecture. Topic II Practice Session
12th Week	Topic II Topic Lecture. Topic II Practice Session
13th Week	Topic II Topic Lecture. Topic II Practice Session
14th Week	Topic II Topic Lecture. Topic II Practice Session
15th Week	Topic II Topic Lecture. Topic II Practice Session

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)

4.5. Bibliography and recommended resources