



Year : 2018/19

## **25143 - Website Design**

### **Syllabus Information**

<b>Academic Year:</b>	2018/19
<b>Subject:</b>	25143 - Website Design
<b>Faculty / School:</b>	301 -
<b>Degree:</b>	278 - Degree in Fine Arts
<b>ECTS:</b>	6.0
<b>Year:</b>	
<b>Semester:</b>	First Four-month period
<b>Subject Type:</b>	Optional
<b>Module:</b>	---

### **General information**

#### **Aims of the course**

#### **Context and importance of this course in the degree**

#### **Recommendations to take this course**

#### **Learning goals**

#### **Competences**

#### **Learning goals**

**The student, for passing this subject, should demonstrate the following results ...**

1. The student is able to implement or enforce principles design using website software.
2. The student is able to evaluate the advantages and disadvantages offered by the most common methods in the development of web designs.
3. The student is able to plan, organize and build attractive designs. Adapting them to the specific area of the web environment.

#### **Importance of learning goals**

#### **Assessment (1st and 2nd call)**

#### **Assessment tasks (description of tasks, marking system and assessment criteria)**

#### **Methodology, learning tasks, syllabus and resources**

## Methodological overview

1. Theoretical presentations through academic lectures by teacher..
2. Problem-based learning. Analysis and resolution of problems presented by the teacher, later the student will solve exercises of similar characteristics.
3. Development works by students. Will be apply concepts and methods previously used.
4. Tutoring, evaluation of learning and recording the training done.

Students are expected to participate actively in the class throughout the semester.

## Learning tasks

1. Assimilation of the concepts (liquid design, texts, links, backgrounds, menus, headers, footers) using software.
2. Analysis and research activity of websites.
3. Development activities.
4. Final work with knowledge and skills that were acquired through the subject.

## Syllabus

- HTML introduction. Upload files from a server.
- CSS introduction. Text format.
- Links and images. Optimisation of graphic material.
- Tables and sectors (Photoshop).
- Technical considerations in Website Design.
- Basic layout (headers, footers, etc.).
- Buttons
- Menus. Lists.

## Course planning and calendar

Total hours for the student: 150h [60h teaching hours + 90h autonomous work].

- The initial works (short duration) are conducted in the classroom.
- Non-classroom hours are spent searching, analysis and research examples of websites.
- The latest works will have greater creative freedom, longer duration and more percentage value in the final grade.
- The deadline for submissions will be notified in advance.

## Bibliography and recommended resources