

## 25125 - Contemporary Art and Society

### Información del Plan Docente

<b>Academic Year</b>	2018/19
<b>Subject</b>	25125 - Contemporary Art and Society
<b>Faculty / School</b>	301 - Facultad de Ciencias Sociales y Humanas
<b>Degree</b>	278 - Degree in Fine Arts
<b>ECTS</b>	6.0
<b>Year</b>	2
<b>Semester</b>	Second Four-month period
<b>Subject Type</b>	Optional
<b>Module</b>	---

### **1.General information**

#### **1.1.Aims of the course**

The subject and its expected results respond to the following approaches and objectives:

The student must be able to recognize the different methods of artistic analysis as well as to achieve a basic knowledge of the artistic reality of the society in which he lives, which allows him to promote his own creativity through autonomous learning. In the same way, the student must develop a correct oral and written communication in artistic terms. This subject must develop its capacity for analysis, synthesis, organization and planning.

From this subject the student has to achieve different level objectives such as knowing how to use the specific vocabulary of the discipline correctly in the analysis of different works of art. In the same way, the student must know how to distinguish the main ideas from those that are secondary or depend on the first ones. Also, the student has to be able to relate the concepts and express in writing the knowledge acquired.

In the same way, the student has to know the work methodology of the discipline in order to get used to the documentation work (individually or in a group) and acquire reading habits. Likewise, students must develop a critical capacity with respect to works and their role in society with the aim of acquiring perceptive habits.

Another objective is that the student is able to know, understand and interpret the use that can be given to a work of art in today's society, as well as enhance the personal ability to update knowledge and processes to assess and enhance the quality of own work.

One of the objectives that is intended in this subject is that the student learns to contextualize the work of art in the historical and cultural framework in which it is located, as well as to know the meaning and the use that it is intended to give in each situation.

Likewise, the student must be able to analyse correctly the texts and sources selected by the teacher for the study of the works of art.

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### 1.2.Context and importance of this course in the degree

The subject is considered within a program started with the subject Theory and History of Art and continued with the subject Theory and History of Art of the twentieth century. This programming of contents belonging to the area of History of Art cannot be understood without this subject in which the role of art is analysed from the point of view of the History of Art in today's society. This program continues with the subject Latest Artistic Trends, and finally, with History of Photography, Film and other audio-visuals media.

### 1.3.Recommendations to take this course

It is considered necessary to have passed the subject of Theory and Art History of the first year, having general knowledge of Universal History and Art and management of basic artistic terminology.

## 2.Learning goals

### 2.1.Competences

Upon passing the subject, the student will be more competent to:

General competitions:

CG07 Ability to work as a team. Ability to organize, develop and solve work through the application of interaction strategies.

CG15 Capacity for an ethical commitment and the promotion of equality between the sexes, the protection of the environment, the principles of universal accessibility and democratic values.

Specific competences:

CE02 Critical understanding of the evolution of aesthetic, historical, material, economic and conceptual values. Analyse the evolution of art values from a socio-economic and cultural perspective.

CE03 Critical understanding of the responsibility to develop one's artistic field. Social commitment of the artist.

CE05 Knowledge of the theory and current discourse of art, as well as the current thinking of artists through their works and texts. Constantly update direct knowledge of art through its own creators.

CE08 Knowledge of the different functions that art has acquired through historical development. Study the evolution of the role of art over time.

CE10 Knowledge of Spanish and international institutions and cultural organizations and their functioning (museum network, exhibitions, biennials, etc.)

CE15. Knowledge of artistic methods susceptible to be applied to socio-cultural projects. Study the methodologies that facilitate artistic performance in the social environment.

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### 2.2.Learning goals

The student must demonstrate the following results to pass this subject:

LEVEL 1. Indispensable. Contributes to the achievement of 100% -75% of the competition.

1. Critical understanding of the history, theory and discourse of art. Understand critically the history, theory and discourse of art. Analytical assimilation of the concepts on which art is based.
2. Critical understanding of the evolution of aesthetic, historical, material, economic and conceptual values. Analyse the valuation of art values from a socio-economic and cultural perspective.
3. Knowledge of the theory and discourse of art, as well as the thinking of artists through their works and texts. Constantly update direct knowledge of art through its own creators.
4. Knowledge of the vocabulary, codes and concepts inherent in the artistic field. Know the language of art.
5. Knowledge of the different functions that art has acquired through historical development. Study the evolution of the role of art over time.
6. Ability to identify and understand art problems. Establish the aspects of art that generate creation processes.
7. Ability to produce and relate ideas within the creative process.

LEVEL 2. Necessary. Contributes to the achievement of 75% -50% of the competition.

1. Knowledge of production methods and artistic techniques. Analyse the processes of artistic creation.
2. Basic knowledge of the research methodology of the sources, analysis, interpretation and synthesis. Analyse, interpret and synthesize the sources.
3. Communication ability. Learn to translate artistic ideas for its transmission.
4. Ability to present complex written artistic problems and projects orally and in writing.
5. Ability to collaborate with other disciplines. Development of relationship and exchange paths with other fields of knowledge.
6. Ability to document artistic production. Use the necessary tools and resources to contextualize and explain the artistic work itself.

LEVEL 3. Convenient. Contributes to the achievement of 50% -25% of the competition.

1. Ability to carry out artistic projects with social and media impact. Use the resources of dissemination of artistic projects in order to enhance their social impact.
2. Ability to carry out and integrate artistic projects in a broader context. Develop strategies for the projection of artistic creation beyond its scope of action.
3. Ability for an adequate presentation of artistic projects. Know how to communicate artistic projects in diversified contexts.

### 2.3.Importance of learning goals

The learning results obtained with this subject are considered of great importance for the training of the students since they include:

Ability to identify and understand the problems of art. Establish the aspects of art that generate creation processes.

Ability to produce and relate ideas within the creative process.

Ability to present complex written artistic problems and projects orally and in writing.

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Ability to collaborate with other disciplines. Development of relationship and exchange paths with other fields of knowledge.

Ability to document artistic production. Use the tools and resources necessary to contextualize and explain the artistic work itself.

Ability to carry out artistic projects with social and media impact. Use the resources of dissemination of artistic projects in order to enhance their social impact.

Ability to carry out and integrate artistic projects in a broader context. Develop strategies for the projection of artistic creation beyond its scope of action.

Ability for an adequate presentation of artistic projects. Know how to communicate artistic projects in diversified contexts.

### 3. Assessment (1st and 2nd call)

#### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that he has achieved the expected learning outcomes through the following assessment activities

The student who commits and complies with an attendance and active presence in teaching and the proposed activities, of at least 85%, will be entitled to be evaluated continuously throughout the course.

The final evaluation of student learning will be obtained from the sum of the different parts of the subject (theory and practice, readings, exercises, participation in classes, oral presentations, objective tests, activities, etc.) according to the following scale:

\* Theoretical objective tests controls, represent 50% of the final grade. The student must demonstrate having assimilated the basic knowledge of the theoretical program explained, assessing the degree of maturity acquired as well as the intellectual and critical capacity.

\* Practices in individual learning (30% of the final grade).

\* Oral exhibitions (such as readings, exhibitions of works, debates in the classroom, etc.) (20% of the final grade)

The final result does not depend on a specific effort made at the end of the course, but on the continuous work carried out throughout the whole subject. The continuous assessment system means that the student who does not pass the course during the course must recover it in the call.

\* All assignments must be submitted by the established date.

\* The dates that are determined for any of the activities of the course will be irremovable, except for reasons of force

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\* The student who cannot perform any of the activities, practices or controls, for whatever reason, can only recover at the end of the course if their learning process and attitude in relation to the subject has been satisfactory and that situation has occurred exceptionally.

The student will be evaluated on the continuous assessment method based on the participatory methodological system proposed for the subject and three concepts will be taken into account in equal parts. Therefore, the student to be evaluated must do:

On one hand, the practices carried out throughout the course.

The teachers will explain in class a series of assignments and practices during the year that the student must deliver on the established date. Once the date has passed, the works will not be admitted.

On the other hand, the work of the semester, since the student must submit a work throughout each semester on the established date.

The subject will be agreed between the teachers and the student, and its content will be on some part of the subject syllabus.

Finally, the objective tests directly evaluable. Active participation during the development of the same will also be taken into account.

In the event that the student does not opt for the continuous assessment system, it can be evaluated through an objective final test, whose model will be previously informed.

### **4.Methodology, learning tasks, syllabus and resources**

#### **4.1.Methodological overview**

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on a participatory, research - action model aimed at students applying the knowledge acquired to solve problems that may be faced in the development of their professional activity.

The theoretical contents are combined with the projection of audio-visual materials. Topics presented in PowerPoint are complemented with the reading and interpretation of texts, and with student participation (discussion and critical reflection at the end of each topic). When the occasion requires it, films and videos will be screened as support for teaching. The student will demonstrate the knowledge acquired through the assessment tasks.

#### **4.2.Learning tasks**

This is a 6 ECTS course organized as follows:

- **Lectures** (2 ECTS: 20 hours).

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- **Practice sessions** (2 ECTS: 20 hours). Students are expected to use ICTs for their assignments and create documents individually and collaboratively.
- **Autonomous work** (1.5 ECTS: 15 hours).
- **Assignment.** The topic is chosen under the supervision of the teacher. The assignment and its oral presentation is done in groups of 4 students on a specific aspect related to the course. Characteristics: 25 pages, 2500 characters per page. Times font size 12. In the final version the photographs included do not count. Use a minimum of 10 bibliographical references. 20-minute presentations to be done on the first week of the January (topics related to the first semester), and the last week of May (those related to the second semester).
- **Discussions and presentations.** These presentations should be understood as a personal approach to the aspects discussed in class and should be based on readings or critical analysis of the contents of the course.
- **Assessment tasks** (0.5 ECTS: 5 hours). A set of written and oral assignments and exams.
- **Field trips.** Conferences, visits to buildings and museums and trips.

### 4.3.Syllabus

The course will address the following topics:

- Topic 1. Art and publicity
- Topic 2. Art and press
- Topic 3. Art and comics
- Topic 4. Art and politics
- Topic 5. Art in film and television
- Topic 6. Art and gender identity
- Topic 7. The role of Art on the Internet

### 4.4.Course planning and calendar

#### Provisional course planning

- 1st Week. Course introduction, explain the methodology, bibliography, the elaboration of the practical assignments and the group assignment, the evaluation criteria.
- 2nd Week TOPIC 1. Art and publicity.
- 3rd Week TOPIC 1. Art and publicity.
- 4th Week TOPIC 2. Art and press.
- 5th Week TOPIC 2. Art and press.
- 6th Week TOPIC 3. Art and comics.
- 7th Week TOPIC 3. Art and comics.
- 8th Week TOPIC 4. Art and politics.
- 9th Week TOPIC 4. Art and politics.
- 10th Week TOPIC 5. Art in film and television.
- 11th Week TOPIC 5. Art in film and television.
- 12th Week TOPIC 6. Art and gender identity.
- 13th Week TOPIC 6. Art and gender identity.
- 14th Week TOPIC 7. The role of Art on the Internet.
- 15th Week TOPIC 7. The role of Art on the Internet.
- 16th Week Oral presentations.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the "Facultad de Ciencias Sociales y Humanas" website: [fcs.h.unizar.es](http://fcs.h.unizar.es)

### 4.5.Bibliography and recommended resources