

Year : 2018/19

25106 - Image and Shape Analysis.

Syllabus Information

Academic Year:	2018/19
Subject:	25106 - Image and Shape Analysis.
Faculty / School:	301 -
Degree:	278 - Degree in Fine Arts
ECTS:	6.0
Year:	1
Semester:	Second Four-month period
Subject Type:	Basic Education
Module:	

General information

Aims of the course

Context and importance of this course in the degree

Recommendations to take this course

Learning goals

Competences

Learning goals

Importance of learning goals

Assessment (1st and 2nd call)

Assessment tasks (description of tasks, marking system and assessment criteria)

Methodology, learning tasks, syllabus and resources

Methodological overview

The program offered to the student to help him/her achieve the expected results includes the following activities...

1. Theoretical-practical presentation by the teacher of the main contents, including theoretical explanations, practical demonstrations and case studies on the contents of the programme, based mainly on audiovisual projections. Requires

note-taking.

2. Practical exercises, both classroom and off-site, related to specific aspects of the contents of the programme. In any case, it will be complemented with bibliographic support and specific readings as well as class notes and will be completed through the tutorial sessions. As training activities subject to continuous evaluation, they will be monitored and improved throughout the course. They will be understood as:

- Realization of two-dimensional and three-dimensional compositions in different formats, supports and materials, according to different approaches and purposes. These exercises will seek to apply the contents to a variety of creative contexts and disciplines.
- Periodic exercises of iconic and formal written analysis in different formats and approaches.
- Final personal proposal, mainly of a non-presential nature. It will be accompanied by a report that will include in any case a reflection on the personal process of work in relation to what was developed in class.

3. Final exposure of exercises. Each student will make a final global presentation of the compositions made throughout the course and particularly of their final personal proposal. This activity will complete the qualification according to the continuous assessment system.

In a transversal way, in all the activities, the aim is to favour the orientation of learning towards personal creativity. Continued discussion and active participation in all activities will be encouraged. The monitoring and evaluation, review, revision and permanent updating of the activities corresponds to the work of tutoring.

Learning tasks

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Syllabus

1. Form and perception. Sensory experience. Perceptive organization. Perceptual evidence. Analysis of visual processes.
2. Form and composition. Primary morphological elements. Static and dynamic shape. Movement and repetition. Rhythm and symmetry. Scale and proportion. Balance and tension. Textures. Light and shadow. Colour.
3. Shape and structure. Partition of the plane. Regular and semi-regular modular networks. Meshes, wefts and grids. Creative interpretation of form on the plane. Space modulation. Three-dimensional structuring of the shape. Creative interpretation of the three-dimensional form.

4. Form and matter. Transparent material. Lightweight material. Flexible material. Matter and time.
5. Form and function. Shape and growth. Patterns and patterns in nature.
6. Form and representation. The nature of the image. Image-reality relationship. Iconicity. Formal analysis. Methods.
7. Anthropology of the image. Vision technologies. Visual culture.
8. Principles of visual communication. The visual sign. Iconic analysis. Image syntax. Rhetoric of the image. Functional image. Poetic image.

Course planning and calendar

Calendar of activities and presentation of papers:

This six-monthly basic and first-year course has a face-to-face teaching of 4 hours per week.

Theoretical and practical presentation of the main contents. On a regular basis.

Two-dimensional and three-dimensional compositions. They will be considered generally after the study of a homogeneous set of contents. As a guideline, every two weeks. However, they shall be subject to continuous review, updating and improvement.

Written exercises of iconic and formal analysis. They will be held periodically in person as a complement to the master sessions and also as a non-attendance activity throughout the semester. For guidance every three weeks. They will be subject to continuous review, updating and improvement.

Final personal proposal. It will be proposed at the end of March. It will be delivered at the end of May along with the rest of the course work, even if it has been previously evaluated.

Final exposure of exercises. It will take place at the end of May.

Bibliography and recommended resources