

29832 - Company: Organisation and Management

Información del Plan Docente

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| Academic Year | 2017/18 |
| Faculty / School | 110 - Escuela de Ingeniería y Arquitectura 326 - Escuela Universitaria Politécnica de Teruel |
| Degree | 440 - Bachelor's Degree in Electronic and Automatic Engineering 444 - Bachelor's Degree in Electronic and Automatic Engineering |
| ECTS | 6.0 |
| Year | 4 |
| Semester | Second semester |
| Subject Type | Compulsory |
| Module | --- |

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

This is a 6 ECTS course, one semester length. The methodology combines lectures, resolution of problems and the development of a project.

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5.2.Learning tasks

Lectures. Resolution of problems. Lab. Project. Personal study and problem solving.

Evaluation activities: written test and oral presentation of the firm development project.

5.3.Syllabus

PART I. STRATEGIC MANAGEMENT: Strategic Analysis. Strategy Planning and Implementation.

Part II. OPERATIONS AND HUMAN RESOURCE MANAGEMENT: Introduction to Operations Management. Industrial Location Decisions. Production Processes and Plant Distribution Analyses. Work Organization and Occupational Risk Prevention. Integrated Production Management Systems. Operations Programming and Control. Supply Logistics. Distribution Logistics. Quality in Operations.

CAMPUS TERUEL.

PART I. STRATEGIC MANAGEMENT. Strategic Analysis. Strategy Planning and Implementation. Competitive dynamics; Technological innovation. Organizational structure; Management systems.

PART II. MANAGEMENT AND ORGANIZATION OF HUMAN RESOURCES. Strategic management of human resources. Work organization.

PART III. OPERATIONS MANAGEMENT. Introduction to Operations Management. Quality in Operations. Location and distributions decisions. Integrated production management systems, planification and programming. Operations programming and control. Logistics and supply chain management.

5.4.Course planning and calendar

Three classroom-hours per week (15 weeks) that include lectures and resolution of problems. The student will also have 4 lab classrooms of 2 hours each (8 hours total) (5 classrooms in Campus Teruel) and he/she will carried out a firm development project (oriented by his/her teacher), with a final oral presentation.

5.5.Bibliography and recommended resources

EINA (Zaragoza):

- BB Dirección de operaciones : aspectos estratégicos en la producción y los servicios / José A. Domínguez Machuca... [et al.] . - Reimp. Madrid [etc.] : McGraw-Hill, D.L. 2005
- BB Dirección de operaciones : aspectos tácticos y operativos en la producción y los servicios / José Antonio Domínguez Machuca... [et al.] . - [Reimp.] Madrid, [etc.] : McGraw-Hill, D.L. 2003
- BB Gómez-Mejía, Luis R.. Gestión de recursos humanos / Luis R. Gómez-Mejía, David B. Balkin, Robert L. Cardy .

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- 5ª ed. Madrid [etc.] : Pearson Educación, D.L. 2008
- BB Grant, Robert M.. Dirección estratégica : conceptos, técnicas y aplicaciones / Robert M. Grant ; traducción, Zulima Fernández, José Daniel Lorenzo Gómez, José Ruiz Navarro . - 8ª ed., 4ª ed. en Civitas Madrid : Civitas, 2014
- BB Heizer, Jay. Dirección de la producción. Decisiones estratégicas / Jay Heizer, Barry Render ; traducción, Luis de Larrauri Ros ; revisión técnica, Carlos Rodrigo Illera ; También ha colaborado José Luis Martínez y Parra . - 6ª ed., última reimpr. Madrid [etc.] : Prentice Hall, 2006
- BB Johnson, Gerry. Dirección estratégica / Gerry Johnson, Kevan Scholes , Richard Whittington . - 7ª ed., [reimp.] Madrid [etc.] : Pearson Educación, D.L. 2011
- BB Kaplan, Robert S.. El cuadro de mando integral : the balanced scorecard / Robert S. Kaplan, David P. Norton . - 2a. ed. Barcelona : Gestión 2000, 2000
- BB Kaplan, Robert S.. Mapas estratégicos : convirtiendo activos intangibles en resultados tangibles / Robert S. Kaplan, David P. Norton Barcelona : Gestión 2000, 2004
- BB Martínez Sánchez, Ángel. Organización y dirección de empresas / Ángel Martínez Sánchez ... [et al.] Zaragoza : Stylo Digital , D.L. 2014
- BB Niven, Paul R.. El cuadro de mando integral paso a paso : maximizar la gestión y mantener los resultados / Paul R. Niven ; Prólogo de Robert S. Kaplan Barcelona : Gestión 2000, D.L.2003
- BB Thompson, Arthur A.. Administración estratégica : textos y casos / Arthur A. Thompson, Jr., A. J. Strickland III . - 13a. ed. Mexico, D.F. [etc.] : McGraw Hill, 2004

EUPT (Teruel):

- BB Aguirre Sádaba, Alfredo. Administración de organizaciones en el entorno actual / Alfredo Aguirre Sádaba, Ana María Castillo Clavero, Dolores Tous Zamora . [2ª reimpr.] Madrid : Pirámide, D.L. 2009
- BB Guerras Martín, Luis Ángel : La dirección estratégica de la empresa : teoría y aplicaciones / Luis Ángel Guerras Martín, José Emilio Navas López . - 5ª ed. Cizur Menor (Navarra) : Aranzadi, 2015
- BB Heizer, Jay. Dirección de la producción y de operaciones : Decisiones tácticas / Jay Heizer, Barry Render ; Traducción, Yago Moreno López ; Revisión técnica, José Luis Martínez Parra . 8ª ed. Madrid [etc.] : Prentice Hall, D.L. 2012
- BB Heizer, Jay. Dirección de la producción y de operaciones: Decisiones estratégicas / Jay Heizer, Barry Render . - 11ª ed. Madrid : Pearson Educación, D.L. 2015