

29129 - Exploiting Human Resources

Información del Plan Docente

Academic Year	2017/18
Faculty / School	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Year	3
Semester	Second semester
Subject Type	Compulsory
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

The learning process that is designed for this subject is based on the following:

The presentation of the different parts that make up the course for student knowledge, with bibliographic support and work in class on given bibliographic references an audiovisual related to the course, including videos, movies, blog posts and news.

5.2.Learning tasks

The program that the student is offered to help you achieve the expected results includes the following activities ...

Activities and organization:

1. Individual and group activities.
2. Case studies.
3. Exercises- problems.
4. Document Analysis.
5. Individual quizzes.
6. Individual work.

Working time (in hours)

Attendance to theoretical classes: 55

Attendance to practical classes: 35

Attendance to tutorials: 5

Various activities 5

Study: 73

Examinations 7

Total student work: 150 (6 ECTS)

5.3.Syllabus

1. Aligning Human Resource Initiatives With Business Success

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2. Effective Performance Management
3. Employee Recruitment, Selection and Placement
4. Employee Relations
5. Human Resource Systems and Technology
6. Talent Management and Workforce Development
7. Total Compensation

5.4.Course planning and calendar

Weeks 1 to 6. Lessons from the teacher.

- Weeks 7 to 14. Lessons from the teacher, with greater student participation

- Weeks 15 and 16. General review of the subject.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

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|-----------|---|
| BB | García Isa, Isabel . Gestión de recursos humanos en empresas turísticas Madrid: Paraninfo, 2013 |
| BB | Patricio Jiménez, Daniel. Manual de recursos humanos / Daniel Patricio Jiménez . 2a. ed. Pozuelo de Alarcón (Madrid) : ESIC, 2011 |
| BB | Robbins, Stephen P.. Comportamiento organizacional / Stephen P. Robbins, Timothy A. Judge ; traducción Javier Enríquez Brito . - 13ª ed. México [etc.] : Pearson Educación, cop. 2009 |