

29122 - Regional Tourism Resources Analysis

Información del Plan Docente

Academic Year	2017/18
Faculty / School	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Year	3
Semester	First semester
Subject Type	Compulsory
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

The learning process that is designed for this subject is based on the following:

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

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It will be crucial in finding, obtaining and processing the main sources of geographic and tourist information, and the use of mapping and spatial analysis techniques to facilitate the location, classification, prioritisation, and ultimately the analysis and assessment of tourist territorial resources.

5.2.Learning tasks

The program that the student is offered to help them achieve the expected results will include the following activities:

Theoretical classes (30 hours) in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- Topic 1 Conceptual introduction to the analysis of tourist territorial resources and the landscape as an integral element.
- Topic 2 Classification and types of tourist territorial resources.
- Topic 3 Geographical factors, development models and territorial impacts associated with tourist territorial resources of Spain:

- Coastal areas and coastal and island destinations
- Natural and mountain areas
- Rural inland areas
- Urban areas and historical cities

- Topic 4 Techniques and sources for inventorying and evaluation in the analysis of tourist territorial resources. (Tangential study Topic)

Practical classes (30 hours) : The lectures are interspersed with practical work based on the processing and analysis of sources of geographic and tourist information, case studies and management of Geographic Information Systems (GIS) and cartographic viewers among other classroom aspects.

Scheduled tutorials (6 hours) : Allow the teacher to continuously monitor student work. Moreover, it will allow the student to answer questions or present their progress in this area. These tutorials will be established in the schedule, which is indicated at the beginning of the course.

5.3.Syllabus

Distribution of the training activities of this subject 6 ECTS credits (150 hours) is as follows:

TRAINING ACTIVITY	HOURS
Attendance for theoretical classes	30
Attendance for practical classes	30
Attendance for tutorials	6
Preparation of teamwork	25

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Field trips, information collection and treatment, etc.	20
Exam preparation	25
Conduct of examinations	4
Exhibition and oral defence of group work	10

5.4.Course planning and calendar

Schedule of sessions and presentation of work

Theoretical and practical calendar program and classroom activities

- Item 1 - 1st and 2nd weeks of lessons.
- Item 2 - 3rd and 5th week of lessons.
- Item 3 - 5th and 12th week of lessons.
- Item 4 - 12th and 13th week of lessons.

The program is indicative and may be modified. In any case scheduling of classroom activities, students will communicate on the Moodle platform.

Students benefiting from the system of continuous assessment will be tested for theoretical and practical assessment at the end of item 2 and item 4. Any activity, event or test is conveniently notified via the *Moodle* platform.

Non-contact activities program calendar

The practical work of the course will be explained in detail at the beginning of it, so that the student can investigate the matter and shape the knowledge and skills acquired accordingly.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

BB	Alonso Fernández, J. y Pardo Abad, C.. Geografía de los recursos turísticos. Madrid: Centro de Estudios Ramón Aceros, 2011
BB	Cerro, L.. Técnicas de evaluación del potencial turístico. Madrid: Ministerio de de Industria y Energía, 1993
BB	Flores Ruiz, David. Manual de Gestión de destinos turísticos. Valencia: Tirant lo Blanch, 2014
BB	Geografía de España / Antonio Gil Olcina,

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- Josefina Gómez Mendoza (coordinadores)
. - 1a. ed. Barcelona : Ariel, 2001
- BB** López Olivares, D.. Los recursos turísticos. Evaluación, ordenación y planificación. Estudio de casos. Valencia: Tirant Lo Blanch, 2014
- BB** Luque Gil,M.. Guía para el análisis de los recursos territoriales turísticos/ Luque Gil y Navarro Jurado, E.. Málaga: Universidad de Málaga, 2012
- BB** Pardo Abad, C.J.. Territorio y recursos turísticos. Análisis geográfico del turismo en España. Madrid: Centro de Estudios Ramón Aceres :UNED, 2013
- BC** Atlas Nacional de España : Turismo en espacios rurales y naturales / Instituto Geográfico Nacional Madrid : Centro Nacional de Información Geográfica, D.L. 2008
- BC** López Palomeque, F. ...[et al.] . Análisis territorial del turismo : una nueva geografía del turismo . 1a. ed. Barcelona : Ariel, 1997
- BC** López Palomeque... ,F.[et al.] . Análisis territorial del turismo y planificación de destinos turísticos / J. Fernando Vera Rebollo (coord.). Valencia : Tirant, 2011
- BC** Planificación territorial del turismo / Salvador Antón Clavé, coordinador, Francesc González Reverté, coordinador ; Neus Andreu Sunyer ... [et al.] Barcelona : UOC, 2005