

29120 - English for Tourism II

Información del Plan Docente

Academic Year 2017/18

Faculty / School 177 - Escuela Universitaria de Turismo

Degree 445 - Degree in Tourism

ECTS 6.0 **Year** 3

Semester First semester

Subject Type Compulsory

Module ---

- 1.General information
- 1.1.Introduction
- 1.2. Recommendations to take this course
- 1.3. Context and importance of this course in the degree
- 1.4. Activities and key dates
- 2.Learning goals
- 2.1.Learning goals
- 2.2.Importance of learning goals
- 3. Aims of the course and competences
- 3.1.Aims of the course
- 3.2.Competences
- 4.Assessment (1st and 2nd call)
- 4.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 5.Methodology, learning tasks, syllabus and resources
- 5.1. Methodological overview

The learning process for this subject is based on the following:

Activities to reinforce the students' skills (reading, writing, listening and speaking). These activities will include: reading of specialized texts, writing, listening, debates and oral presentations.



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Students should be responsible for their own learning process, for the acquisition, improvement and development of their competences.

5.2.Learning tasks

The programme, offered to students to help them achieve the expected results, covers the following activities:

Theoretical and practical sessions in the classroom to work on grammatical structures and lexicon.

Practical sessions to debate, comment and consult general and specific topics, related to the programme.

Group sessions for power point presentations.

Activities and practical tasks in the classroom, along the semester.

5.3. Syllabus

This programme consists of a number of modules outlined below:

- 1.- The language of courtesy and politeness.
- 2.- Offering solutions to guests' problems. Apologising.
- 3.- Dealing with complaints on the phone.
- 4.- Introduction to business letters/Enquiries/Apologies.
- 5.- Tourist Information Centres and tourist guides: guided visits, describing monuments, giving information on accommodation, sights and transport.
- 6.- Tour operators and travel agents: planning a travel itinerary.

5.4. Course planning and calendar

The sessions for the activities, along the semester, will be scheduled according to the academic calendar and the first-semester timetable. Students will be informed for the presentation and accomplishment of the tasks and in-classroom activities.

There will be four theoretical-practical sessions per week. The topics in the program will be used to reinforce the four skills: writing, reading, listening and speaking.



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5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

ВВ	[s.n.]. Oxford Advanced Learner's Dictionary. Oxford : Oxford University Press, 2006
ВВ	Swan, Michael. Practical English usage. 2nd ed., 14 impr. Oxford : Oxford University Press, 2009
ВВ	Thomson y Martinet. A practical english grammar. Osford : Oxford University Press, 1996
ВВ	Vince, Michael. First certificate language practice: english grammar and vocabulary. Oxford: Macmillan, 2003
ВС	Alcaraz, E[et.al]. Diccionario Oxford de Phrasal Verbs. Inglés Español. Barcelona: Ariel, 2000
ВС	Deltoro, Carmen. Diccionario turístico Inglés - español. Barcelona: Ariel, 2000
ВС	Duckworth, M Going International: English for Tourism. Oxford : Oxford University Press, 1998
ВС	Eastwood, John. Oxford Practice Grammar. Oxford: Oxford University Press, 1999
ВС	Harding, K y Henderson , P High Season: english for the hotel and tourism industry/ . Oxford : Oxford University Press, 1994

LISTADO DE URLs:

BC

Commercial English (Inglés comercial) -

Jacobs, Miriam.. English for International

Tourism / Jacobs, M. y Strutt, Peter.

[http://www.englisch-hilfen.de/en/words/commercial_hotel2.htm]

Diccionario online -

España: Longman, [s.a]

[http://www.wordreference.com] Diferencias en estudios universitarios -

[http://www.prepareforsuccess.org.uk/differences_in_university_study.html]

Festividades - [http://www.holidays.net] Vida y cultura Británica -

[http://projectbritain.com/topics/index.htm]