

29100 - Introduction to economics

Información del Plan Docente

Academic Year	2017/18
Faculty / School	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Year	1
Semester	First semester
Subject Type	Basic Education
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

Several teaching methods will be implement in class. 'Introduction to Economics' combines theoretical sessions and practical sessions (where students take a more active part).

5.2.Learning tasks

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Teaching methodology:

- Lectures and practical sessions (problems sets)
- Tutorial discussion
- Self-study

5.3.Syllabus

INTRODUCTION AND MICROECONOMICS.

Unit 1. Basic economic concepts.

Unit 2. Supply and demand.

Unit 3. Production and costs.

Unit 4. Market structure: perfect competition, monopoly, monopolistic competition and oligopoly.

MACROECONOMICS.

Unit 5. Measurement of economic performance: production, employment and inflation.

Unit 6. Aggregate demand and aggregate supply. Economic fluctuations.

Unit 7. Fiscal policy.

Unit 8. Monetary policy.

5.4.Course planning and calendar

The course is spread over 15 weeks with 4 weekly classes of 1 hour.

The final schedule will be published in the learning platform Moodle.

Classroom hours :

- Lectures: 38h.
- Practical classes: 22h.
- Tutorial discussion: 8h.
- Exams: 4h.

Homework hours :

- Self-study: 78h.

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5.5. Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- BB** Krugman, Paul R. Fundamentos de Economía / Paul Krugman, Robin Wells, Kathryn Graddy ; traducción, Alejandro Estruch Manjón ; [versión española traducida por Jimena García-Pardo y Alonso de Ojeda] . - 3ª ed. Barcelona [etc.] : Reverté, D. L. 2014
- BB** Parkin, M. Introducción a la Economía. Madrid : Pearson, 2013
- BC** Blanco Sánchez, Juan Manuel. Economía : teoría y práctica / Juan Manuel Blanco Sánchez . Madrid [etc.]: McGraw Hill,2014
- BC** Castejón , Rafael...[et.al]. Introducción a la economía para turismo . Madrid [etc.] : Prentice Hall, 2003
- BC** Castejón Montijano, Rafael (coordinador). Introducción a la economía para turismo : Casos prácticos y ejercicios. Madrid [etc.] : Prentice Hall,2003
- BC** Castejón Montijano, Rafael. Introducción a la economía para el turismo. 3a. ed. Madrid: Pearson, 2014
- BC** Juan, Rebeca de. Libro de ejercicios. economía, teoría y política. Madrid: McGraw-Hill,2006
- BC** Lorente de las Casas, Andrés. Economía y turismo. Prácticas/ Lorente de las Casas, Andrés...[et.al]. Madrid: McGraw -Hill, 2005
- BC** Mankiw, N. Gregory. Principios de economía / N. Gregory Mankiw ; traducción, Esther Rabasco, Luis Toharia ; revisión técnica, Luis Toharia . 4ª ed. Madrid [etc.] : Thomson, cop. 2007
- BC** Mochón Morcillo, Francisco. Economía : teoría y política / Francisco Mochón Morcillo. - 5ª ed. Madrid [etc.] : McGraw-Hill, 2005
- BC** Mochón, Francisco. Economía y turismo. Madrid: McGraw-Hill, 2004
- BC** Samuelson, Paul Anthony. Economía . 7a. ed. en español. Traducido de la 17a. ed. en inglés. Madrid : McGraw-Hill, 2002