

27631 - Team Management

Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa
Degree	450 - Degree in Marketing and Market Research
ECTS	6.0
Year	4
Semester	Second semester
Subject Type	Compulsory
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives : to initiate the students in the basic concepts and tools for teams management, such as leadership approaches, motivation theory and practice, leadership competences , problems analysis and solving, as well as decision making tools that provide the student the basic ground for teams management competences.

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Methodology is based on active participation, case studies, teamwork etc. that favors the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practical activities, practice sessions, autonomous work, tutorials, and academic guidance.

Further information regarding the course will be provided on the first day of class.

5.2.Learning tasks

The course includes 6 ECTS organized according to:

- Lectures (2,6 ECTS):26 hours.
- Practice sessions (3ECTS): 30hours.
- Assessment (0,4 ECTS): 4 hours.

To accomplish these hours properly, it is necessary an amount of 30 hours approximately in autonomous work and tutorials

Lectures: the professor presents theoretical contents.

Practice sessions: they can involve discussion and presentation of case studies, practical work outside the classroom (field work or visits), and seminars.

Autonomous work: students do tasks such as autonomous study, reading of the course

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book, preparation of practice sessions and seminars, and summative assignments.

Tutorials: professors' office hours can be used to solve doubts and to follow-up students' work.

Assessment: final examination

5.3.Syllabus

Unit 1: Leadership

- Definition of leadership
- Classical theories of leadership
- Contingent Leadership
- The "New Leadership"
- Leadership competences development
- Authentic leadership
- Self-leadership
- Coaching
- Mentoring

Unit 2: Motivation

- Human needs
- Classical theories on motivation (satisfaction at work)
- From motivation to commitment

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Unit 3: Teamwork

- Groups in organizations
- Pros and cons of teamwork
- The team performance curve
- The role of coordinator in teams development
- The ten Cs of teamwork

Unit 4: The leadership competences in teamwork development

- Communication as work tool
- The interview
- Conflict management in teamwork
- Problems analysis and decision making

Unit 5: Management tools for teamwork development

- Tools for Problems analysis and decision making
- Tools for generation and evaluation of alternatives

5.4.Course planning and calendar

For further details concerning the timetable, classroom and further information regarding this course please refer to the "Facultad de Economía y Empresa " website: <https://econz.unizar.es/>

5.5.Bibliography and recommended resources