

Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa
Degree	449 - Degree in Finance and Accounting
ECTS	6.0
Year	3
Semester	Second semester
Subject Type	Compulsory
Module	---

1.General information**1.1.Introduction****1.2.Recommendations to take this course****1.3.Context and importance of this course in the degree****1.4.Activities and key dates****2.Learning goals****2.1.Learning goals****2.2.Importance of learning goals****3.Aims of the course and competences****3.1.Aims of the course****3.2.Competences****4.Assessment (1st and 2nd call)****4.1.Assessment tasks (description of tasks, marking system and assessment criteria)****5.Methodology, learning tasks, syllabus and resources****5.1.Methodological overview**

The learning process of this subject is designed as follows:

The subject includes 6 ECTS that comprise 150 working hours by the student: 60 in-class hours and 90 homework hours. The 60 in-class hours include 30 theoretical hours and 30 practical hours in the computer classroom.

27528 - Stock Market and Market Analysis

5.2.Learning tasks

The learning activities include:

• Theoretical and Practical lectures with a participatory approach.

• Practical sessions in the computer room to solve questions and to answer, small and large individual/group exercises, role plays and simulations.

5.3.Syllabus

Module I: Financial Markets

Unit 1. Financial System

Unit 2. Stocks and compensation for stockholders

Unit 3. The structure, characteristics and operations in stock markets

Module 2: Exchange Transactions

Unit 4. Trading systems

Unit 5. Capital increase

Unit 6. Other transactions: Reductions in capitalization, split, reverse splits, etc.

Unit 7. Stock Benchmarks

Unit 8. Credit Transactions and Contracts for Differences (CFDs)

Module 3: Stock-Market valuation

Unit 9. Valuation based on fundamentals (top-down and bottom-up investing).

Unit 10. Valuation based on charts and technical analysis

5.4.Course planning and calendar

The academic calendar will be published in the website of the Faculty of Business and Economics. The learning activities will be published in the website (Moodle) of the subject and will be previously presented by the professor.

5.5. Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Amat, Oriol. La bolsa : funcionamiento y técnicas para invertir / Oriol Amat Salas . 8a ed.corr. y act. Bilbao : Deusto, D.L. 2010
- [BB] Fernández Hódar, José Antonio. Manual del buen bolsista : todo lo que necesita saber para actuar en bolsa como un verdadero profesional / José Antonio Fernández Hódar . 16ª ed, 5ª español Madrid : Pearson Educación , 2015
- [BB] Lynch, Peter (|qPeter S.). Un paso por delante de Wall Street : Cómo utilizar lo que ya sabes para ganar dinero en Bolsa / Peter Lynch ; traducido por Ramón Vilá . 1ª ed Barcelona : Deusto, 2015
- [BB] Murphy, John J.. Análisis técnico de los mercados financieros / John J. Murphy Barcelona : Gestión 2000, 2000