

25755 - Book production and trade

Información del Plan Docente

Academic Year 2017/18

Faculty / School 103 - Facultad de Filosofía y Letras

Degree 268 - Degree in Information Management

ECTS 6.0

Year

Semester Four-month period

Subject Type Optional

Module ---

- 1.General information
- 1.1.Introduction
- 1.2. Recommendations to take this course
- 1.3. Context and importance of this course in the degree
- 1.4. Activities and key dates
- 2.Learning goals
- 2.1.Learning goals
- 2.2.Importance of learning goals
- 3. Aims of the course and competences
- 3.1.Aims of the course
- 3.2.Competences
- 4.Assessment (1st and 2nd call)
- 4.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 5.Methodology, learning tasks, syllabus and resources
- **5.1.Methodological overview**

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.



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5.2.Learning tasks

- Theoretical lectures.
- Practical lectures.
- Individual work.
- · Personal study.
- · Assessment activities.

5.3. Syllabus

5.4. Course planning and calendar

See the academic calendar of the University of Zaragoza (http://academico.unizar.es/calendario-academico/calendario) and the website of the Faculty of Philosophy and Arts (*Schedule* of *classes* : https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases; Examination schedule: https://fyl.unizar.es/calendario-de-examenes#overlay-context=)

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5.5.Bibliography and recommended resources