

25355 - Local Journalism

Información del Plan Docente

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Year	
Semester	Four-month period
Subject Type	Optional
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2.Learning tasks

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Syllabus

-CHARACTERISTICS

-TYPES OF MEDIA AND OF EDITORIAL DEPARTMENTS

-AREAS: MUNICIPAL, POLITICAL, INFRASTRUCTURES, EVENTS, COURTS, DEFENCE, HEALTH, EDUCATION, REGIONS, ECONOMY, CULTURE, SPORTS AND SOCIETY.

-AGENDA OF TOPICS AND OF PROVISIONS

-GENRES

-COMMUNICATION

-PHOTOGRAPHY

-CURRENT AFFAIRS

-DEVELOPMENT OF A LOCAL MEDIUM

-COVERAGE OF EVENTS AND DRAFTING OF LOCAL NEWS

-VISITS TO MEDIA AND TO COMMUNICATIONS OFFICES

-TALKS WITH PROFESSIONALS

5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

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[BB: Bibliografía básica / BC: Bibliografía complementaria]

- No hay relación bibliográfica para esta asignatura(Ver toda la bibliografía recomendada + enlace al catálogo)