

25337 - Specialised Communication Projects: Magazine Radio Programme

Información del Plan Docente

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	9.0
Year	4
Semester	Second Four-month period
Subject Type	Compulsory
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

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5.2.Learning tasks

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Syllabus

TOPIC 1. The history of radio and the evolution of radio programming. Listening to relevant examples in the history of the medium. Introduction to the concept of programming, the grid and the magazine. Analysis of the grids of the main Spanish broadcasters.

TOPIC 2. Audiences in radio. The measurement of audiences, systems, criticism and the Internet. Audiences and programming. The design of grids. The concept of the programme, broadcasting slot and objective public. Grid models in Spain, Europe and the USA.

TOPIC 3. Magazine models in Spanish radio. Participation in the radio. Individual work in class concerning the analysis of contents and presentation.

TOPIC 4. The radio on the Internet. New formats and resources. The democratisation of production.

TOPIC 5. Direction in radio. The use of mixing desks and editing programs, the concept of continuity, auditory imagery and sound levels. Direction resources.

5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- No hay relación bibliográfica para esta asignatura(Ver toda la bibliografía recomendada + enlace al catálogo)