

**Información del Plan Docente**

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Year	3
Semester	First Four-month period
Subject Type	Compulsory
Module	---

**1.General information****1.1.Introduction****1.2.Recommendations to take this course****1.3.Context and importance of this course in the degree****1.4.Activities and key dates****2.Learning goals****2.1.Learning goals****2.2.Importance of learning goals****3.Aims of the course and competences****3.1.Aims of the course****3.2.Competences****4.Assessment (1st and 2nd call)****4.1.Assessment tasks (description of tasks, marking system and assessment criteria)****5.Methodology, learning tasks, syllabus and resources****5.1.Methodological overview**

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

**5.2.Learning tasks**

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

### **5.3.Syllabus**

-Preliminary approaches to audiovisual news texts:

The descriptive and the narrative. Without conflict there is no narrative. The audiovisual performance and the scopic drive. Visual and sound documents. Structure: thematic units and causal chain. Analysis of planning and editing. Analysis of the content. Analysis of the distribution of information in the five ways of contemporary audiovisual. Spelling. Analysis of credibility.

-The audiovisual record:

Record of what is real, credibility and manipulation.

-Brief history:

Scientific development and the need for documentation in the technical origins of film. Important milestones in the history of documentary filmmaking and types of documentalism. Polymorphisms and hybridisations of audiovisual reports in the digital age.

-Identity and degrees of the narrative:

From the mere presentation of data to the dual narrative structure of shortages and donations. Distinction between fables and storylines. The concept of the actant and its basic functions. The structural principles of the desire and the task.

-The concept of focalisation and types of focalisation:

Internal focalisation, external focalisation, zero focalisation. The visual point of view, the subjective level and the heterogeneous counterfield.

-Spectators and utterance:

Unconscious processes. The concept of utterance and its application to the audiovisual. Analysis of the features of the

subject of utterance in reporting. The tutoring sense, ideology and manipulation.

#### **5.4.Course planning and calendar**

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts ( *Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=calendario-de-examenes#overlay-context=> )

More information will be provided on the first day of class.

#### **5.5.Bibliography and recommended resources**

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Artero Rueda, Manuel. El guión en el reportaje informativo : un guiño a la noticia / Manuel Artero Rueda Madrid : Instituto Oficial de Radio y Televisión, 2004
- [BB] Bal, Mieke. Teoría de la narrativa : (una introducción a la narratología) / Mieke Bal ; traducción de Javier Franco\ . - [1a. ed.] Madrid : Cátedra, 1985
- [BB] Barnouw, Erik. El documental : historia y estilos / Erik Barnouw. - [1a ed., 3<sup>a</sup> reimp.] Barcelona : Gedisa, D.L. 2011
- [BB] Fernández Díez, Federico. Manual básico del lenguaje y narrativa audiovisual / Federico Fernández Díez, José Martínez Abadía . Barcelona : Paidós, D.L. 2011
- [BB] Manovich, Lev. El lenguaje de los nuevos medios de comunicación : la imagen en la era digital / Lev Manovich. Barcelona [etc.] : Paidós Ibérica, 2005
- [BB] Narrativa audiovisual : televisiva, filmica, radiofónica, hipermedia y radiofónica / Francisco García García, coordinador Madrid : Laberinto, 2006
- [BB] Nichols, Bill. La representación de la realidad : cuestiones y conceptos sobre el documental / Bill Nichols ; traducción de Josetxo Cerdán y Eduardo Iriarte . - 1a ed. Barcelona : Paidós, 1997
- [BC] Benveniste, Émile. Problemas de lingüística general / por Émile Benveniste ; traducción de Juan Almela . - 10a. ed. Buenos Aires : Siglo XXI, 1991
- [BC] Gaudreault, André. El relato cinematográfico : cine y narratología / André Gaudreault, François Jost ; [traducción de Nuria Pujol] Barcelona : Paidós , 2001
- [BC] González Requena, Jesús. S.M. Eisenstein : lo que solicita ser escrito / Jesús González Requena . - 2<sup>1</sup>?<sup>a</sup> ed. Madrid : Cátedra, 2006
- [BC] León, Bienvenido. El documental de divulgación científica / Bienvenido León Barcelona : Paidós, 1999
- [BC] Martín, Arias, Luis. En los orígenes del cine / Luís Martín Arias Valladolid: Ediciones Castilla, 2009
- [BC] Tomachevski, Boris. Teoría de la literatura / Boris Tomachevski ; prólogo Fernando Lázaro Carreter Madrid : Akal, D.L. 1982