

Información del Plan Docente

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Year	2
Semester	Second Four-month period
Subject Type	Basic Education
Module	---

1.General information**1.1.Introduction****1.2.Recommendations to take this course****1.3.Context and importance of this course in the degree****1.4.Activities and key dates****2.Learning goals****2.1.Learning goals****2.2.Importance of learning goals****3.Aims of the course and competences****3.1.Aims of the course****3.2.Competences****4.Assessment (1st and 2nd call)****4.1.Assessment tasks (description of tasks, marking system and assessment criteria)****5.Methodology, learning tasks, syllabus and resources****5.1.Methodological overview**

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class

5.2.Learning tasks

- Theoretical lectures.

25320 - Linguistics: Pragmatics and argumentation theory

- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Syllabus

Block I: Pragmatics

1. What is pragmatics?
2. Speech acts
3. Key principles of conversation
4. Politeness

Block II: Linguistic argumentation

1. Introduction to argumentation
2. Elements of argumentation
3. Argumentative structures
4. Different argumentative mechanisms

5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

25320 - Linguistics: Pragmatics and argumentation theory

- [BB] Escandell Vidal, María Victoria. Introducción a la pragmática / M. Victoria Escandell Vidal . - Nueva ed. act. Barcelona : Ariel, 2011
- [BB] Fuentes Rodríguez, Catalina. La argumentación lingüística y sus medios de expresión / Catalina Fuentes Rodríguez, Esperanza R. Alcaide Lara Madrid : Arco/libros, D.L. 2007
- [BC] Anscombe, Jean-Claude. La argumentación en la lengua / Jean-Claude Anscombe, Oswald Ducrot ; versión española de Julia Sevilla y Marta Tordesillas ; introducción de Marta Tordesillas . - [1a. ed.] Madrid : Gredos, [1994]
- [BC] La búsqueda del significado : lecturas de filosofía del lenguaje / Luis M. Valdés Villanueva (compilador) . - 4ª ed. Madrid : Tecnos, 2005
- [BC] Reyes, Graciela. Ejercicios de pragmática / Graciela Reyes, Elisa Baena y Eduardo Urios . Madrid : Arco (Libros), D.L. 2000
- [BC] Reyes, Graciela. El abecé de la pragmática / Graciela Reyes Madrid : Arco/Libros, D.L. 1995
- [BC] Textos clásicos de pragmática / A. Ferrara ... [et al.] ; compilación de textos y bibliografía, María Teresa Julio y Ricardo Muñoz Madrid : Arco Libros, D.L. 1998